



Ministry of Foreign Affairs of the Netherlands



European Economic and Social Committee



## HOW TO MAKE THE SDGs EUROPE'S BUSINESS

A Multi Stakeholder Approach

30/31 May 2016

### Monday 30 May - Afternoon Program

*Venue: EESC, Jacques Delors Building, room JDE 62, Rue Belliard 99, Brussels*

- 11:30 – 12:30**    **Registration and finger food**
- 12:30 – 12:35**    **Welcome** by Georges Dassis, President of the EESC
- 12:35 – 12:45**    **Opening** by Chair, Karl Falkenberg, Hors Classe Senior Adviser EPSC
- 12:45 – 13:15**    **The SDGs as a European agenda**
- Frans Timmermans, First Vice-President of the European Commission (10 min)
  - Followed by plenary dialogue
- 13:15 – 13:45**    **SDGs: what's in it for Europe**
- Paul Polman, CEO Unilever (10 min)
  - Lilianne Ploumen, the Netherlands Minister for Foreign Trade and Development Cooperation (10 min)
  - Followed by plenary dialogue
- 13:45 – 14:15**    **Knowledge as a driver for the SDG transformation process: The case of the energy transformation in Europe**
- Jeffrey Sachs, Director SDSN (10 min)
  - Teresa Ribera, Director IDDRI (10 min)
  - Followed by plenary dialogue
- 14:15 – 14:45**    **Break**
- 14:45 – 15:30**    **SDGs as a business case**
- Atzo Nicolai, CEO DSM Netherlands (10 min)
  - Stefan Crets, CEO CSR Europe (10 min)
  - Linda Broekhuizen, Chief Investment Officer FMO (10 min)
  - Followed by plenary dialogue
- 15:30 – 16:15**    **The SDGs as an impact driver for change**
- Seamus Jeffreson, Director of Concord (10 min)
  - Jeremy Wates, Secretary General European Environmental Bureau (10 min)
  - Rudy De Leeuw, President European Trade Union Confederation (10 min)
  - Followed by plenary dialogue
- 16:15 – 16:45**    **Break**
- 16:45 – 17:45**    **Bottom-up multi stakeholder SDG initiatives**
- Herman Mulder, Dutch SDG Charter (10 min)
  - Adolf Kloke-Lesch and Angelo Riccaboni, SDSN (10 min)
  - Walter Hirche, German Council on Sustainable Development (10 min)
  - Brenda King, President Sustainable Development Observatory EESC (10 min)
  - Followed by pop ups from participants
- 17:45 – 18:00**    **Closing session (afternoon)** announcements by Chair about the program

## Monday 30 May - Evening Program

*Venue: EESC, Rue Belliard 99, Atrium 6th floor*

- 18:00 – 18:45 Networking reception with drinks**
- Welcome by Ambassador Pieter de Gooijer, Permanent Representative of the Kingdom of the Netherlands to the EU
  - Musical intermezzo by Gérard Spencer
- 18:45 – 21:45 Working Dinner**
- Guests will join multi-stakeholder tables to address four questions during dinner
- Where would MSA be helpful?
  - What is required for its success?
  - What could we/I do to start?
  - Which actions and messages do we propose?

The dinner will conclude with a forum discussion on proposed actions and messages (30 min)

## Tuesday, 31 May - Morning Program

*Venue: EESC, Van Maerlant Building, Rue Van Maerlant 2 | Workshops in EC Library/e-Resources Centre*

- 08:00 – 08:45 Registration and coffee**
- 09:00 – 09:20 Sharing results from yesterday's dinner** by Chair, Márta Szigeti Bonifert (REC)
- 09:20 – 09:30 Break** (and moving to workshop rooms)
- 09:30 – 11:45 Parallel workshops in multi-stakeholder setting** (Chatham House Rule)
1. Sustainable Agriculture and Food Systems (hosted by SDSN)
  2. Sustainable Value Chains: Sector agreements on international responsible business conduct (host: Dutch Social and Economic Council)
  3. Implementing the Paris Agreement: An Energy Transformation for Europe (host: SDSN & IDDRI)
  4. Implementing the Urban SDGs (host: SDSN)
  5. Sustainable Societies: How will SDGs contribute to fighting poverty and reducing inequality? (host: EESC with Solidar and World Vision)
  6. Innovative Finance for Realising SDGs: The Role of Financial Institutions, Governments and Philanthropic Organisations (host: Dutch SDG Charter)
  7. Exploring a European SDG Charter: Partnership for Multi-stakeholder SDG Initiatives (host: Dutch SDG Charter)
  8. Developing a Long-Term European Narrative for Sustainable Development: What Should Europe Look Like in 2050? (host: IIASA & SDSN)

Each working group will tackle concrete thematic issues and explore 3 challenging question for their area of focus:

- What needs to be done and what should be Europe's role?
- How could a MSA be helpful and what would be required for this?
- What can this conference do to set this forward?

- 11:45 – 12:00 Break** (and moving to plenary)
- 12:00 – 13:00 Closing session** (*Venue: EESC, Room VMA 2, Rue Van Maerlant 2*)
- Concrete results and actions highlighted in plenary (2 min for each workshop)
  - Response from co-hosting partners and workshop participants
  - Closing remarks by Chair
- 13:00 – 14:00 Sandwiches**